

*State of the art  
Career orientation  
and  
Career guidance  
(COCG)*

's-Hertogenbosch, 30th of september 2015

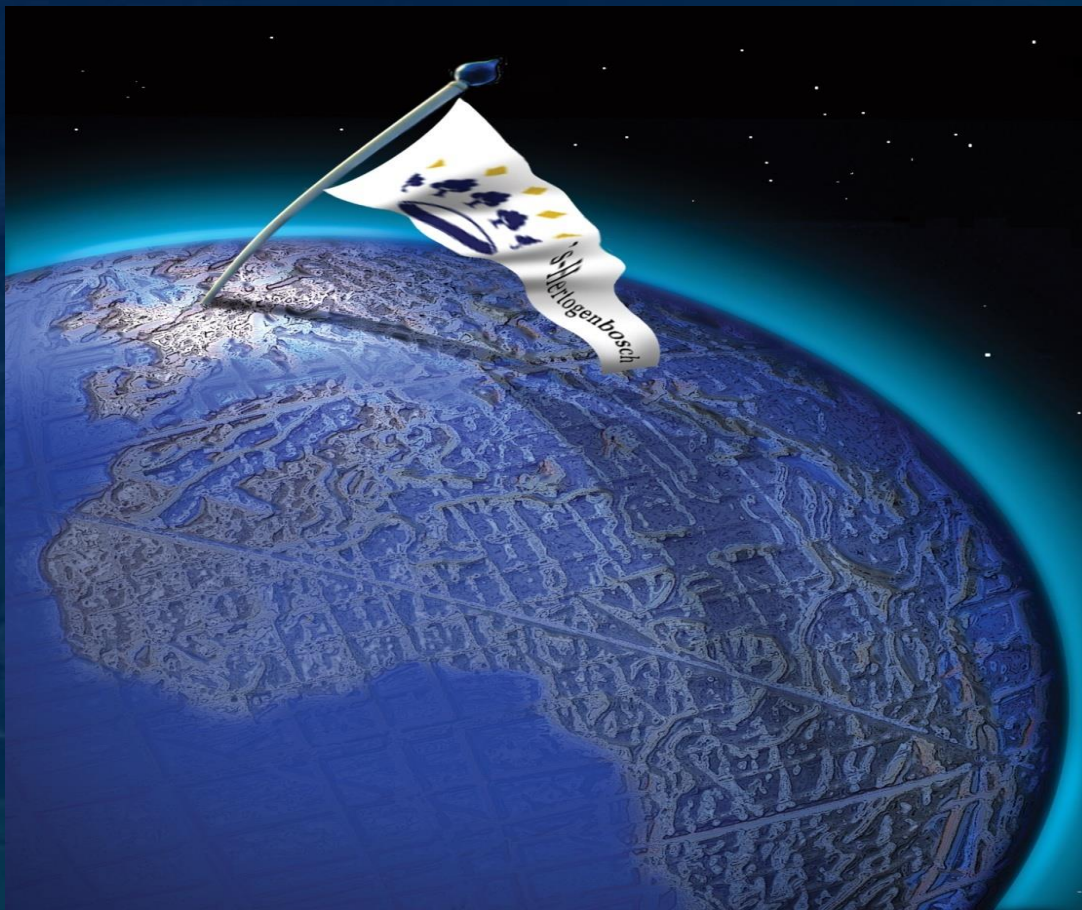


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's-Hertogenbosch, centre of the Earth....



's-Hertogenbosch...



The idea of COCG in secondary education emerged in the late 1960s and early 1970s in the Netherlands....



Preventing early school leaving across Europe is among the key targets of Europe 2020.

Since 2002 the Netherlands has had a target of reducing this number to a maximum of 25,000 by 2016, which represents around 1.2% of the Dutch population aged 15-24.



## National figures Early school leaving (VSV Verkenner)

2013-2014	Participants	Early school leavers	% ESL
Secondary education	940.996	4.843	0,5%
VET	388.699	20.402	5,2%
General adult education	6.270	724	11,5%
Total	1.335.865	25.969	1,9%




Ministry of Education, Culture and Science, 2012:  
“Focus in reducing early school leaving is to raise  
the quality of education”

“But high-quality education also means the right  
kind of guidance in finding a follow-up course of  
study or training that suits the pupil and that links  
up with labour market demand”





Ministry of Education, Culture and Science,  
2012:



“Schools have the task of assisting young  
people to make that choice”



COCG is seen as an important tool in reducing dropout in secondary education and VET in the Netherlands...

In 2009 a big research took place in 's-Hertogenbosch, joint initiative of schools and municipality.

Avans made a scan of Career orientation and Career guidance.

Conclusion: a lot of work to do.....



To be sure that we were on the right track we consulted THE COCG experts in Netherlands: Frans Meijers, Tom Luken, Annemarie Oomen;





European dimension (1):

We organised European exchanges to share knowledge and search for good practices on COCG:


2010 - 2012: **NICEGUIDE** (Leonardo da Vinci PS with Sweden, Austria, Germany)

2012 - 2014: **TOI BLUE** (Leonardo TOI with Finland and Austria) 5 schools Sec.Ed, 1 VET, 1 Higher Voc. Ed.....

2012 - 2014: **CHAIN** (Comenius regio met Austria, Graz)



## European dimension (2):



Fund	Period	Name project
Leonardo Partnership	2013-2015	Pracmob
Leonardo Transfer of Innovation	2013-2015	Second chance
Erasmus+ KA2	2014-2016	2Young2Fail
Erasmus+ KA2	2014-2016	ESSE
Erasmus+ KA2	2015-2018	Managing for @ School of success



2013-2014: 4 (new) schools for **secondary** education got support from CINOP to improve COCG (LOB van bewust naar beter);



2013-2014: 3 schools for **primary** education got support from CINOP to improve talentdevelopment

2009 - 2015: Municipality financially supports schools to give COCG an extra impulse and often acts as projectmanager in European projects.



Important topics for department Education, labourmarket and participation of the municipality 's-Hertogenbosch:

- Prevention early schoolleaving;
- Decreasing youth unemployment;
- Raising quality of education.



## Most important stakeholders:

- Companies;
- Employers organisations (like BZW);
- Labour office (UWV werkbedrijf);
- Schools: (primary schools, secondary schools, vocational educational training (KW1C), higher vocational education (Avans), universities;
- Municipality.





Role local government department Education,  
Labour market and Participation (OAP) municipality  
's-Hertogenbosch:

- Co-creation/sometimes taking the lead;
- Pro-active;
- Entrepreneurial spirit;
- Building networks with stakeholders;
- Diagnosis of outside world as startingpoint to make policy;
- Joint responsibility.



## Career orientation – career guidance

35% of early schoolleaving is caused by a lack of good COCG....

Focus on this topic will decrease early schoolleaving and youthunemployment.

Actual and future **labourmarket information** is crucial to prepare youngsters for a smooth transition from school to work!



Situation september 2015, the network focusses on **labour market orientated COCG (1)**:

3 primary schools are connected, they develop in the direction of talentdevelopment-schools

All schools for secondary education are working hard to improve COCG within their own schools, e.g. training career interviews;



Situation september 2015, the network focusses on **labour market orientated COCG (2)**:

◆ KW1C, VET school and Avans, Higher Vocational education school also take part in a so called ongoing COCG programme.



## Municipality stimulates the improvement of the quality of education:

- By giving subsidy out of the local budget department education/labourmarket and participation;
- We wrote applications in Leonardo da Vinci and Comenius programs; municipality acts very often as project coordinator in LdV partnerships, LdV TOI and Comenius regio



## New European actions.....

◆ Together with schools we compose new Erasmus+ applications and we are partner in KA2 projects like 2Young2Fail.....



## Priorities until 2017....

Until 2017 we work, within the field of education and labour market, on three main topics:

Career orientation and career guidance, crux in Secondary education;

Promotion technique (studies);

Entrepreneurship-entrepreneurial spirit.



## Priorities 2017-2020....


Investment in on going learning pathways;

Composition of a local education agenda for the coming years in co-creation with schools.





FEEL FREE.....



**Workshops** and open space - this afternoon - give the possibility to exchange new ideas and can be the starting point of new (European) initiatives!

Hopefully I will meet you today....